



# WE DO STARTUPS



With decades of **Technology Marketing, Design and Public Relations** experience we know how to communicate technology effectively to get you to that next stage, round of money, or sales growth - so you can sleep at night.



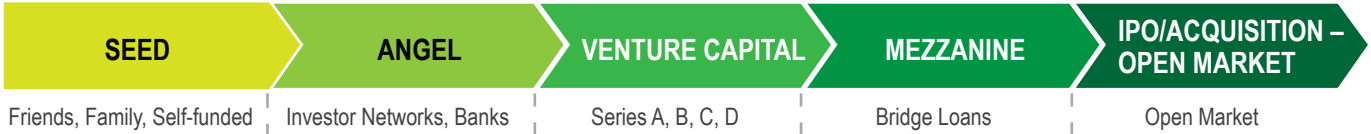
**Group A2Z**  
MARKETING | DESIGN | PUBLIC RELATIONS

*There is no app for what we do.*

805.230.9230 | [www.groupa2z.com](http://www.groupa2z.com)

# LIFECYCLE STAGES OF A STARTUP

## INVESTMENT STAGES



## STARTUP STAGES



## MARKETING STAGES



Maximizing Investor Return On Technology Investments Through Experience And Disruptive Innovation

### OUR EXPERIENCE

PRE-LAUNCH | SOFT LAUNCH | POST LAUNCH

PRE-LAUNCH | SOFT LAUNCH | EXIT



LAUNCH | POST-LAUNCH | MAINTAIN MATURITY | EXIT

MAINTAIN MATURITY



**Group A2Z**  
MARKETING | DESIGN | PUBLIC RELATIONS

*There is no app for what we do.*

805.230.9230 | [www.groupa2z.com](http://www.groupa2z.com)

**CONTACT US WHEN YOU'RE READY TO GET TO YOUR NEXT STAGE**