

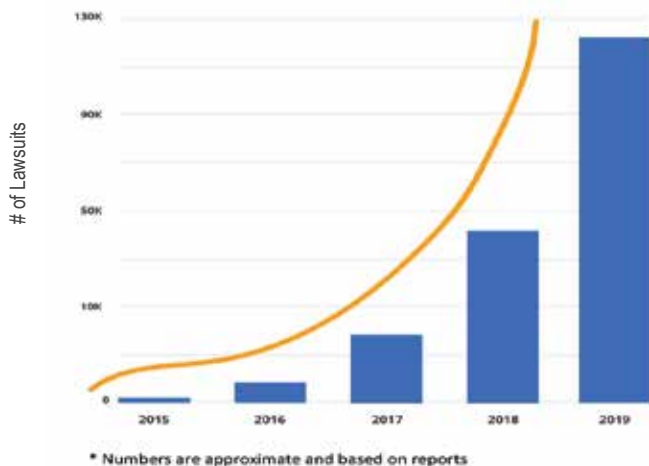
AI-Powered Web Accessibility

Automatic. Simple. Affordable.

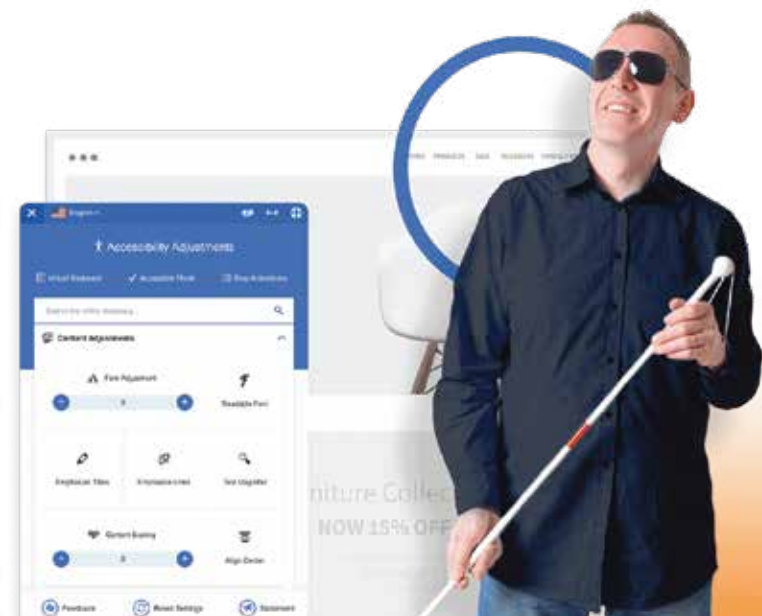
Group A2Z's Web Accessibility solution is automatic, simple and affordable. It is an AI-powered (machine learning) program that complies with U.S. and worldwide legislation and makes websites compliant within 48 hours of installation. Web accessibility is a set of rules, behaviors, code standards and design guidelines, that are meant to allow people with disabilities to effectively use websites. **Why should you care?**

- 15% of the population have some sort of disability that may prevent them from interacting with your website - including Blindness, Motor & Mobility Impairment, Color Blindness, Epilepsy, Blurred Vision, Cognitive Disorders, Aging, Cataracts & more. Don't miss additional customers.

- DOJ affirms ADA applies to websites by November 2018
- 200% increase in lawsuits and demand letters from 2018 to 2019 with 95% settled outside of court for \$20,000 - \$150,000 on average
- Approximately 75,000 demand letters have been served to businesses since 2017
- 5% of businesses fight and lose in court



Group A2Z's Web Accessibility is a 24/7 solution that delivers an automatic 96% success rate and performs accessibility updates every 24 hours without altering your website. It merely provides a way for people with disabilities to seamlessly use your website.



Web Accessibility and ADA compliance | Impairments



Blindness



Motor & Mobility



Color Blindness



Epilepsy



Blurred Vision



Cognitive Disorders



Aging



Cataract & More

Web Accessibility and ADA compliance | Comparison



Compliance

- ✓ WCAG 2.1, ADA, Section 508, EN 301549 and IS 5568

- Depends on project's scope

- Does not comply to legislation

Pricing

- ✓ Price starts at \$980 /Year

- Priced \$5,000 - \$30,000 / year

- Ranges between free to low cost

Completion

- ✓ 48 hours from installation

- Projects take 3-26 weeks

- Depends on your CMS

Success Rate

- ✓ Automatic 96% success rate

- Drops to 60% within 6 months

- 10-25% of the requirements

Maintenance

- ✓ Re-remediation every 24 hours

- No maintenance by default

- No maintenance

Web Accessibility and ADA compliance | Pricing



To see how it works, visit our website and click on the blue Disability Icon in the lower right corner.



Up to 1,000 pages: **\$890/Annually**

Up to 100,000 pages: **\$2,980/Annually**

Downloads: **\$100 - \$125 per page**

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Group A2Z
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